**SOLICITUD DE REGISTRO DE MARCA**

|  |  |
| --- | --- |
| Fecha: |  |

**SOLICITANTE**

|  |  |  |  |
| --- | --- | --- | --- |
| Nombres y Apellidos: |  | RUT: |  |
| Programa, Laboratorio o Núcleo |  | | |

**MARCA O FRASE DE PROPAGANDA / DENOMINACIÓN SOLICITADA**

|  |
| --- |
|  |

**TIPO DE MARCA**

|  |  |
| --- | --- |
| Denominativa |  |
| Figurativa |  |
| Mixta |  |
| Sonora |  |
| Tridimensional |  |
| De Posición |  |
| De Patrón |  |
| De Movimiento |  |
| Multimedia |  |
| Holográfica |  |
| Olfativa |  |
| Táctil |  |
| Combinación de colores |  |

**LOGO**

**INDICAR CON UNA X LA/S CLASE/S DE PRODUCTOS Y/O SERVICIOS (ANEXO 2)**

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| 01 | 02 | 03 | 04 | 05 | 06 | 07 | 08 | 09 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |

**ESPECIFICAR LAS SUBCLASES (ANEXO 2)**

**JUSTIFICACIÓN TÉCNICA Y ECONÓMICA DE SOLICITUD DE CLASE Y SUBCLASE SELECCIONADA**

**ANTECEDENTES DEL USO DE LA MARCA**

**RESUMEN DE ANTECEDENTES CURRICULARES DEL EQUIPO EN TRANSFERENCIA TECNOLÓGICA**

**FIRMA SOLICITANTE**